



FRPM

2017 FIRE RETARDANT
POLYMERIC MATERIALS
SPONSORSHIP OPPORTUNITIES

THE CONFERENCE

The event will take place at The Bridgewater Hall from Monday 3rd - Thursday 6th July 2017 and cover a range of key themes in area of fire retardant polymeric materials.

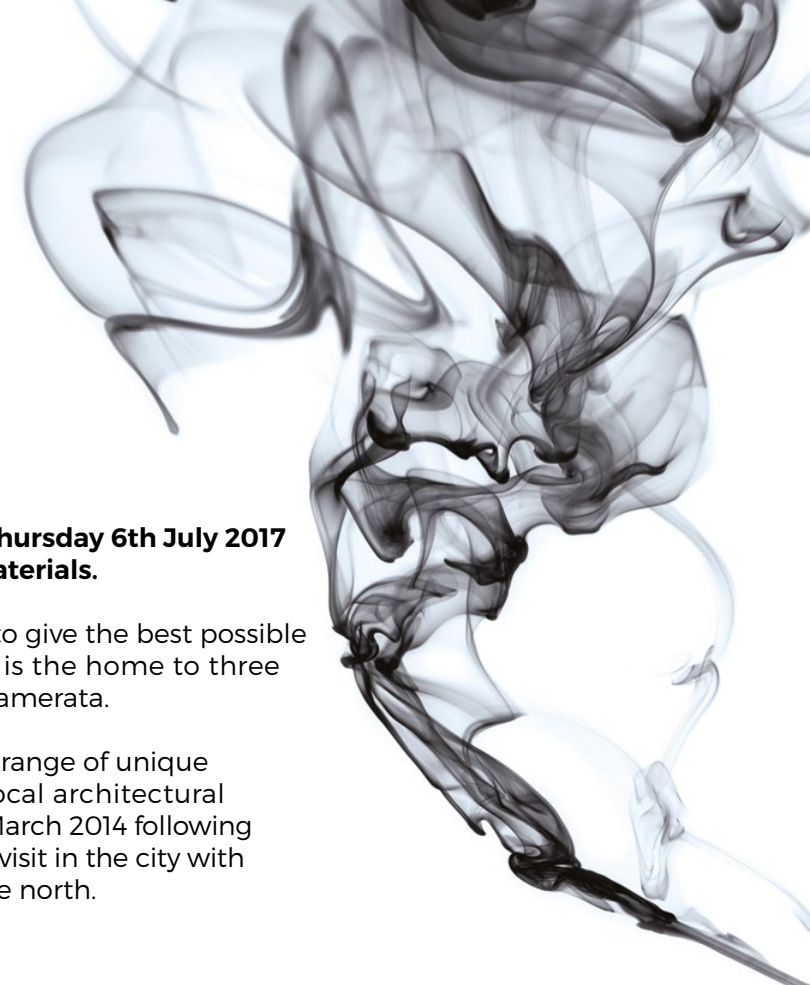
The Bridgewater Hall is Manchester's international concert venue, built to give the best possible space for acoustics. The Hall hosts over 250 performances a year, and is the home to three resident orchestras: the Hallé, the BBC Philharmonic and Manchester Camerata.

Situated in the heart of the city, the Hall is surrounded by a spectacular range of unique architectural styles, making Manchester's skyline a sight to behold. Local architectural attractions near the Hall include the Central Library, which reopened in March 2014 following an extensive refurbishment, and the Manchester Cathedral - an essential visit in the city with an impressive interior displaying the best late medieval woodwork in the north.

MARKETING

The event will be marketed through an e-marketing campaign to a database of over 10,000 contacts. There is a website FRPM17.com created specifically to market the event and an extensive marketing campaign will be employed to drive traffic to the site.

The event will also be promoted through PR to both regional and trade press and possible media partnerships. FRPM 2017 will also be promoted through social media channels such as Twitter and Google+.



SPONSORSHIP OPPORTUNITIES

We are offering select organisations an exciting opportunity to support this valuable event. By sponsoring FRPM 2017, it gives you the opportunity to promote your company image and showcase your products and services throughout the symposium.

EVENT SPONSOR

£5,000 + VAT

4 AVAILABLE

The event sponsorship packages are as follows:

- Sponsor credit on all promotional e-mails
- Logo credit on sponsors section of the website
- Logo credit on holding slide at the event
- An opportunity to exhibit at the event, sponsors will be given an area to erect a stand in the venue
- An opportunity to deliver a reception or workshop (subject to further discussion and approval by committee) at the event*
- An opportunity to include promotional literature in the delegate packs
- 3 x full 4-day delegate tickets

DELEGATE BAG SPONSOR

£3,500 + VAT

1 AVAILABLE

The delegate bag sponsorship packages is as follows:

- Logo printed on delegate bag
- An opportunity to include promotional literature in the delegate packs
- An opportunity to exhibit at the event, sponsors will be given an area to erect a stand in the venue
- 2 x full 4-day delegate tickets



NETWORKING EVENT SPONSOR

£3,000 + VAT

1 AVAILABLE

Step on board a traditional steam train and take a trip around the Lancashire countryside! As part of FRPM 2017 social events, a steam railway trip will take place on Monday 3rd July 2017. This networking event gives sponsors a chance to enhance their company profile and an opportunity to talk in depth to speakers, exhibitors and delegates.

The networking event package is as follows:

- FRPM Networking Event in association with XXXXX
- Sponsor credit on all promotional e-mails / materials
- Logo credit on holding slide at the event
- An opportunity to exhibit at the daytime event, sponsors will be given an area to erect a stand in the venue
- An opportunity to include promotional literature in the delegate packs
- 2 x full 4-day delegate tickets and 10 tickets to the networking event

NETWORKING EVENT - TRACKSIDE DRINKS SPONSOR

£3,000 + VAT

1 AVAILABLE

Steam Railway Trip - Monday 3rd July 2017

The networking event trackside drinks package is as follows:

- FRPM Networking Event Drinks in association with XXXXX
- Sponsor credit on all promotional e-mails / materials
- Logo credit on holding slide at the event
- Logo credit on networking event tickets
- An opportunity to exhibit at the daytime event, sponsors will be given an area to erect a stand in the venue
- An opportunity to include promotional literature in the delegate packs
- 2 x full 4-day delegate tickets and 10 tickets to the networking event

DINNER SPONSOR

£3,000 + VAT

1 AVAILABLE

FRPM 2017 dinner will take place at Manchester Town Hall on Wednesday 5th July 2017.

The dinner package is as follows:

- FRPM Dinner in association with XXXXX
- Sponsor credit on all promotional e-mails / materials
- Logo credit on holding slide at the event
- An opportunity to exhibit at the daytime event, sponsors will be given an area to erect a stand in the venue
- An opportunity to include promotional literature in the delegate packs
- An opportunity to deliver a short welcome speech at the event
- 2 x full 4-day delegate tickets and 10 tickets to the dinner

FRPM SUPPORTER

£2,500 + VAT

10 AVAILABLE

This package is perfect for those looking to raise profile and awareness of their brands.

The package is as follows:

- FRPM Supporter credit on all promotional e-mails
- Logo credit on holding slide at the event
- An opportunity to exhibit at the main FRPM event, sponsors will be given an area to erect a stand in the venue
- An opportunity to include promotional literature in the delegate packs
- 2 x full 4-day delegate tickets





FRPM LANYARD/DELEGATE BADGE SPONSOR

£2,500 + VAT

1 AVAILABLE

This lanyard sponsorship package is as follows:

- Logo on lanyards / delegate badges
- An opportunity to exhibit at the FRPM event, sponsors will be given an area to erect a stand in the venue
- An opportunity to include promotional literature in the delegate packs
- 2 x complimentary delegate tickets

EXHIBITION STAND PACKAGE

£1,500 + VAT

10 AVAILABLE

This exhibition stand packages are as follows:

- 2m x 2m space to erect a stand
- Table & two chairs
- Free wifi
- Opportunity to include 1 leaflet in delegate packs

We are committed to working in partnership with our sponsors to ensure the sponsorships achieve their aims. Should the proposed packages not accommodate your requirements then please do contact us as we are happy to discuss alternative packages accordingly.

*All proposed welcome speeches and workshops are subject to further discussion and approval by the committee.

To confirm your interest call **Ashley Parkinson** at Don't Panic on **01706 828855** or e-mail **ashley.parkinson@dontpanicprojects.com**

